As the global voice of gas, IGU seeks to improve the quality of life by advancing gas as a key contributor to a sustainable energy future.

“A Sustainable Future – Powered by Gas”

**Environment Leadership**
- Strengthen advocacy through a single IGU Strategic communications and outreach approach
- Collaborate strategically and effectively with international high profile partners
- Further elevate IGU as the global voice of gas

**Market Vitality**
- Enhance management process transparency
- Improve administrative procedures and adhere to a new code of business ethics
- Lead an accountable transition to the permanent office

**Value Creation**
- Execute the Triennial Work Program aligned to member’s interests
- Increase engagement of members in IGU work and events
- Deliver value to members and retain and grow membership

**Powering Advocacy**
- Execute 2018-2019 Strategic Communications and Outreach Plan
- Further develop relationships with high profile International organizations
- Increase engagement and support from Regional Coordinators/Wise Persons
- Consist of reliable & Strong Public Affair Team

**Transparent Governance**
- Transparent employment for Paid positions
- Promote and implement Code of Business Ethics
- Finalize executable plan for the permanent office

**Valuing Members**
- Launch WGC 2021 planning and support LNG and IGRC conferences
- Stage X Regional Member meetings
- Provide incentives for member engagement to IGU events
- Enhance the value of membership with effort to increase members