28th World Gas Conference Framework and Update

WGC 2021 NOC

2019.10.09
Contents

✓ WGC 2021 Introduction
✓ Conference Program
✓ Marketing
✓ Venue
✓ Exhibition and Sponsorship
✓ Remarks from Daegu City
WGC 2021 Introduction – SHAPING THE GLOBAL ENERGY AGENDA

★ Building on the IGU Legacy

- Advancing the Gas Industry
- Engaging the foremost policy makers, business leaders and technical experts

★ Meeting Attendees’ Needs

- Ensuring a globally diverse program
- Enabling delegates involved in the discussion
- Plenty of networking opportunities

- Listening from and Giving Answer to Our Global Society
Conference Program - OVERVIEW

A Sustainable Future – Powered by Gas
<table>
<thead>
<tr>
<th>DATE</th>
<th>SESSION</th>
<th>PLENARY TOPICS</th>
</tr>
</thead>
<tbody>
<tr>
<td>JUNE 22</td>
<td>OPENING DIALOGUE</td>
<td>▪ A Sustainable Future - Powered by Gas</td>
</tr>
<tr>
<td></td>
<td>PLENARY 1</td>
<td>▪ Narratives for the Evolution of the Global Gas Market</td>
</tr>
<tr>
<td></td>
<td>PLENARY 2</td>
<td>▪ Market Growth Enablers in the Gas Industry</td>
</tr>
<tr>
<td>JUNE 23</td>
<td>PLENARY 3</td>
<td>▪ The Emerging Transportation Ecosystem</td>
</tr>
<tr>
<td></td>
<td>PLENARY 4</td>
<td>▪ Digital Technologies Transforming the Gas Industry</td>
</tr>
<tr>
<td>JUNE 24</td>
<td>PLENARY 5</td>
<td>▪ Future Growth of the Asian Gas Market</td>
</tr>
<tr>
<td></td>
<td>PLENARY 6</td>
<td>▪ Innovation and Technology in Gas Industries</td>
</tr>
<tr>
<td>JUNE 25</td>
<td>PLENARY 7</td>
<td>▪ Access to Gas: Driving Economic Growth and Reducing Energy Poverty</td>
</tr>
<tr>
<td>Date</td>
<td>Event</td>
<td></td>
</tr>
<tr>
<td>--------------------</td>
<td>----------------------------------------------------------------------</td>
<td></td>
</tr>
<tr>
<td>Sept - Nov 2019</td>
<td>Committee meetings: determine initial topics, titles &amp; formats of their sessions</td>
<td></td>
</tr>
<tr>
<td>2 December 2019</td>
<td>Committees to submit session titles</td>
<td></td>
</tr>
<tr>
<td>Jan - Mar 2020</td>
<td>CC to review and finalise topics, consulting with Committees</td>
<td></td>
</tr>
<tr>
<td>Mar - Apr 2020</td>
<td>CWC to prepare Call for Papers guidelines and system</td>
<td></td>
</tr>
<tr>
<td>11 May 2020</td>
<td>Call for Papers launch</td>
<td></td>
</tr>
<tr>
<td>19 Oct 2020</td>
<td>Close of Call for Papers</td>
<td></td>
</tr>
<tr>
<td>Nov - Dec 2020</td>
<td>Committee meetings: review of submissions</td>
<td></td>
</tr>
<tr>
<td>8 Feb 2021</td>
<td>Speaker / author notification</td>
<td></td>
</tr>
</tbody>
</table>
Marketing of WGC 2021

✓ Brochure
✓ www.wgc2021.org
✓ International event promotions
✓ Advertising in trade publications
✓ Newsletters
✓ Social media
Venue – EXCO, DAEGU

Building 1
Level 5F
- Plenary Sessions
- Opening/Closing Sessions

Level 3F
- Luncheon Address
- Current Debate Sessions
- Industry Insight Sessions

Level 1F (Ground)
- Exhibition

Level B1
- Meeting Rooms
- Parking

Exhibition
Level 1F (Ground Level)
- Exhibition
- Technical & Innovation Sessions

Building 2 East (new)
- Exhibition

Building 1 West (existing)
- Exhibition

Passage Between Buildings

A Sustainable Future – Powered by Gas
Social Functions

- Welcome Reception: Daegu Art Museum

- Networking Reception: EXCO Grand Ballroom
Hotels – IN DAEGU AND GYEONGJU

Contact: hotels@wgc2021.org

A Sustainable Future – Powered by Gas
• Daegu International airport has daily direct flights from Asian countries

• The following airports and stations also connect into Daegu:

  - **Incheon Int’l Airport**
    - FLIGHT 1Hr.
    - Daegu Int’l Airport
  
  - **Seoul Station**
    - KTX 1Hr. 50Min.
    - Daegu Station
  
  - **Gimhae Int’l Airport**
    - BUS 1Hr. 30Min.
    - Daegu Station
Exhibition Progress

<table>
<thead>
<tr>
<th>Exhibitor Participation</th>
<th>SQM</th>
<th>78% of final result of 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>WGC 2021 (88 weeks to go)</td>
<td>11,370</td>
<td></td>
</tr>
<tr>
<td>WGC 2018 (final)</td>
<td>14,601</td>
<td></td>
</tr>
</tbody>
</table>

26 of the largest 30 exhibitors from WGC 2018 have already committed to WGC 2021

SQM = Square Metres occupied by exhibition stands
Exhibition Pavilions

- INNOVATION KOREA
- MARINE
- SUSTAINABILITY & ECO
- LNG TECH
- GAS FOR TRANSPORTION
- DIGITAL TRANSFORMATION
- HSSE
- WGC MARKETPLACE
Exhibition Floorplan – EXCO 2

A Sustainable Future – Powered by Gas
Exhibition Floorplan – EXCO 1
Commercial Sponsor Reservations

HOST PARTNER

PRINCIPAL SPONSORS

A Sustainable Future – Powered by Gas
Onsite Briefing in Daegu

- **When**: Tuesday, November 19, 2019
- **Where**: Daegu Exhibition & Convention Centre (EXCO), Korea
  - Experience the visitor journey as we tour the exhibition and conference space
  - Meet the organisers and event suppliers
  - Receive the event overview including: conference, hotels, transportation, function space, and sponsorship and exhibition opportunities
  - See what Daegu has to offer and make one on one appointments with potential function spaces in and around Daegu

- Register your interest at: etf.com.au/wgc2021eb
- Further exhibitor briefings planned for June 2020 and November 2020
DAEGU – A CITY OF CULTURE & ENERGY
Thank you for your attention!

For any questions please contact us at:

info@wgc2021.org